



SCHOOLHOUSE SERIES SCHEDULE

Note: Room numbers for each session are included on the printed schedule available to enrollees two hours before Schoolhouse begins at the Schoolhouse check-in desk in front of the Oregon Ballroom.

SESSION TIME	SPONSORING COMPANY	SESSION TITLE	SPEAKER(S)
11:00 am-11:30 am	Orimono Imports	Simple Sashiko for your Store	Carol Ziogas
11:00 am-11:30 am	Pieces to Treasure	Fabulous Projects for Tea Toweling	Jenelle Kent
11:00 am-11:30 am	ByAnnie.com LLC	What's New at ByAnnie.com	Annie Unrein
11:00 am-11:30 am	Island Batik	Canterbury Manor-A Passport to Western Arches	Ebony Love, LoveBug Studios
11:00 am-11:30 am	Orange Dot Quilts	Fresh, Fun, and Easy Patterns from Orange Dot Quilts	Dora Cary
11:00 am-11:30 am	MJ Kinman, Textile Artist	Diamonds Are a Girl's Best Friend	MJ Kinman
11:00 am-11:30 am	Timeless Treasures	Tonga Jewel Batiks by Judy & Judel Niemeyer	Judy & Judel Niemeyer, Quiltworx
11:00 am-11:30 am	Yazzii International Pty Ltd	What's in Your Yazzii?	Yasmita Magan
11:00 am-11:30 am	American Quilt Retailer	Inspire Them with Options	H. Kaisand and J. Sanders
11:00 am-11:30 am	Robert Kaufman Fabrics	Arctic: New Fabric, Patterns, & COM from Elizabeth Hartman	Elizabeth Hartman
11:00 am-11:30 am	Cozy Quilt Designs	Strip Club!	Daniela Stout
11:00 am-11:30 am	Hoffman California Fabric	It's All in the Details	Stephanie Prescott
11:00 am-11:30 am	R J R	Taste the Sweet New Confections by flaurie and finch	Linda Finch & Vanessa Stevens
11:00 am-11:30 am	Tensisters Handicraft	Best Class Ideas Ever! EasyPiecing with Tensisters	Carmen Geddes
11:00 am-11:30 am	Riley Blake Designs	Announcing the Meet the Makers Block Program	Cindy Cloward

11:00 am-11:30 am	Treenway Silks	Demo-Playing with Funky Silk Fibers	Susan Du Bois
11:00 am-11:30 am	Banyan Batiks	Innovative Techniques for Unique Batiks!	Karen Gibbs
11:00 am-11:30 am	Andover Fabrics	Live in the New!	Alison Glass
11:00 am-11:30 am	Happy Hollow Designs	Dessert First!!	Tamara Carlson
11:35 am-12:05 pm	Cranberry Pie Designs	Embroidered Stories: Increase ROI on Embroidery Patterns	Vicki Hansen
11:35 am-12:05 pm	Pieces to Treasure	Fresh Events to Enliven Your Store	Jenelle Kent
11:35 am-12:05 pm	ByAnnie.com LLC	Project-of-the-Month Programs Increase Sales!	Annie Unrein
11:35 am-12:05 pm	Island Batik	Guided Improv Quilts	Tammy Silvers, Tamarinis
11:35 am-12:05 pm	Poorhouse Quilt Designs	Experience Profit	Kristine Poor, Susan Emory, & Joanne Hillestad
11:35 am-12:05 pm	Modern Quilt Studio	A Summer of Modern: Exciting New Classes for your Shop	Bill Kerr
11:35 am-12:05 pm	Timeless Treasures	Create a Chart-Topping Sew Musical Experience in Store!	Janet Lutz & Debra Gabel, Row by Row
11:35 am-12:05 pm	Benartex, Inc.	Ann, Cheryl, & Jackie Present 4 New Collections	Ann Lauer
11:35 am-12:05 pm	American Quilt Retailer	Make Time Work for YOU	Heidi Kaisand and Roseann Meehan Kermes
11:35 am-12:05 pm	Robert Kaufman Fabrics	Marmalade Dreams: Valori Wells' 40 th Fabric Collection	Valori Wells
11:35 am-12:05 pm	Planted Seed Designs	I Never Promised You a Rose Garden!	Gerri Robinson
11:35 am-12:05 pm	Hoffman California Fabric	McKenna Launches her 'Seed to Blossom' Fabric Collection!	McKenna Ryan & Stephanie Prescott
11:35 am-12:05 pm	R J R	Bloom and Grow with Brenda Ratliff	Brenda Ratliff
11:35 am-12:05 pm	Tensisters Handicraft	Free Block of the Month with EasyPiecing!	Carmen Geddes
11:35 am-12:05 pm	Riley Blake Designs	Build a Customer Community through Social Media	Liz and Elizabeth Evans (Simple Simon and Company)
11:35 am-12:05 pm	Treenway Silks	Demo- Hand-Stitching with Silk Threads & Ribbons	Valerie Bothell
11:35 am-12:05 pm	Andover Fabrics	Sew in Love	Edyta Sitar
11:35 am-12:05 pm	M&S Textiles Australia, Inc. USA	Australian Aboriginal Culture the New Trend.	S. Lohani, M. Lohani, M. Lucille, HD Wilbanks, V. Kanagala

11:35 am-12:05 pm	Northcott	Introducing Imagine with Easy-Sew Quilt Panels	Patti Carey
12:10 pm-12:40 pm	Tilda Fabrics	Tilda Fabrics- BirdPond Launch	Fiona Mason
12:10 pm-12:40 pm	Michell Marketing, Inc.	Tried and True Best Sellers from Marti Michell	Marti Michell
12:10 pm-12:40 pm	Brewer	Quick Gifts & Weekend Projects from ByAnnie.com	Annie Unrein
12:10 pm-12:40 pm	Island Batik	The NEW Must-Have Program for your Batik Wall	Jessica Vanden Burgh, Jerry Stube, Chris Hoover, & more.
12:10 pm-12:40 pm	EnMart	Marketing Techniques & Strategies to Increase your Sales	Judy Hansen
12:10 pm-12:40 pm	Around the Bobbin	Fresh Patterns for Versatile Gifts, Kits, and Classes	Lisa Amundson
12:10 pm-12:40 pm	Timeless Treasures	Tonga Nutmeg and Matching BOM!	Daniela Stout, Cozy Quilt Designs
12:10 pm-12:40 pm	WonderFil Specialty Threads	GlaMore is Here! 12wt Metallic for Longarm & Domestic Machines	Andrew Ngai
12:10 pm-12:40 pm	American Quilt Retailer	Let's Go Team!	Heidi Kaisand and Roseann Meehan Kermes
12:10 pm-12:40 pm	Robert Kaufman Fabrics	New Friends by Violet Craft	Violet Craft
12:10 pm-12:40 pm	Martingale	Hand Sewing is Hot: Fast Sales for Slow Sewing, Three Ways	Gail Pan, Kathy Schmitz, and Jenny Wilding Cardon
12:10 pm-12:40 pm	Hoffman California Fabric	Capitalize on the Digital Movement!	Stephanie Prescott
12:10 pm-12:40 pm	R J R	The Newest Designs from Legacy Patterns	Audrey Wright
12:10 pm-12:40 pm	Kimberbell Designs	Your Customers Will Love Kimberbell Machine Embroidery!	Kim Christopherson
12:10 pm-12:40 pm	Riley Blake Designs	How to Use Quilting Fabric for Apparel	Kate Blocher (See Kate Sew)
12:10 pm-12:40 pm	Treenway Silks	Demo- How to Make Silk Fusion & Add Luster to your Quilts	Susan Du Bois
12:10 pm-12:40 pm	Banyan Batiks	Work Some Magic with Panels & Precuts from Banyan Batiks	Patti Carey
12:10 pm-12:40 pm	Checker Distributors	What's New from Creative Grids® - More than Rulers!	Penny Haren
12:10 pm-12:40 pm	Hobbs Bonded Fibers	Batting: What's Inside Matters!	Stephanie Hackney/Director of Sales & Marketing

12:45 pm- 1:15 pm	Michell Marketing, Inc.	From Marti Michell Hexies- Hybrid Style No Glue, No Paper!	Marti Michell
12:45 pm- 1:15 pm	Island Batik	Finding the Unexpected in Batik Patterns	Jayme Crow, Bella Nonna Design Studio
12:45 pm- 1:15 pm	Sue Pelland Designs	"Accent on Appliqué" BOM and Quilt-Along 2018: Shop Benefits	Susan Pelland
12:45 pm- 1:15 pm	Like Sew	SEO Tips and Tricks for 2018	Sean Roylance
12:45 pm- 1:15 pm	Timeless Treasures	No "Small Wonders" with "Lush" Possibilities	Toni Steere & Jenny Foltz, Wing and a Prayer Design
12:45 pm- 1:15 pm	WonderFil Specialty Threads	How Thread Choice Can Impact Elements of Quilt Design	Bernadette Kent
12:45 pm- 1:15 pm	Blank Quilting Corp.	Dive into Facebook Advertising with Confidence	Vanessa Denniston
12:45 pm- 1:15 pm	Robert Kaufman Fabrics	Project Possibilities with Polk!	Carolyn Friedlander
12:45 pm- 1:15 pm	Martingale	Perfect Little Projects for Lunch-Hour Fun	Martingale Staff
12:45 pm- 1:15 pm	Hoffman California Fabric	Best Idea Since Sliced Bread!	Stephanie Prescott & Kari Carr
12:45 pm- 1:15 pm	R J R	Lean Color Secrets & What's New with Jinny Beyer	Jinny Beyer
12:45 pm- 1:15 pm	Maywood Studio	Kimberbell's NEW Halloween Fabric & Projects	Kim Christopherson
12:45 pm- 1:15 pm	Riley Blake Designs	Social Media for Shop Owners	Amy Smart
12:45 pm- 1:15 pm	Banyan Batiks	Boost Sales with New Banyan Batiks Collections	Daphne Greig
1:20 pm-1:50 pm	Westfield Laser Design Company	Custom Laser Cut Kits for your Shop	Lee Westfield
1:20 pm-1:50 pm	Brewer	Ruler Your Good Measure Rulers with Kaye England	Kaye England
1:20 pm-1:50 pm	Island Batik	All a Flutter for the Spring Time- New Patterns and Fabrics	Jackie Kunkel, Canton Village Quilt Works
1:20 pm-1:50 pm	Fabswitch	New FabSwitch + Coach House Designs Program	Barbara Cherniwchan
1:20 pm-1:50 pm	Like Sew	Top 5 Website Mistakes in 2018	Sean Roylance
1:20 pm-1:50 pm	Studio 180 Design	Royal Treasures and More	Deb Tucker
1:20 pm-1:50 pm	Blank Quilting Corp.	How to Increase your "Dollars Per Square Foot" Metric	Janice Pope

1:20 pm-1:50 pm	C&T Publishing	New Books to Show Off your Large-Scale Prints	Marci Baker, Sara Nephew, Paula Doyle, & Stacey Day
1:20 pm-1:50 pm	Martingale	Ramp Up Repro Sales with Antique Style Patterns	Jo Morton and Martingale Staff
1:20 pm-1:50 pm	Hoffman California Fabric	AHA! Moments	Stephanie Prescott
1:20 pm-1:50 pm	Maywood Studio	Watch your Business Grow with Pods®	Michelle Freedman
1:20 pm-1:50 pm	Sew Kind of Wonderful	Row, Row, Row your Curves	Jenny Pedigo & Helen Robinson
1:20 pm-1:50 pm	Banyan Batiks	Blue Nickel Studios: Presents Tie One On! For Banyan Batiks	Scott Hansen
1:20 pm-1:50 pm	FreeSpirit Fabrics	Under the Sea with Tula Pink	Tula Pink
1:55 pm-2:25 pm	Pauline's Quilters World	The Amazing and Unique Sasher Collection	Pauline Rogers
1:55 pm-2:25 pm	Michell Marketing, Inc.	Every Which Way but Loose	Stacy Michell
1:55 pm-2:25 pm	Brewer	Inspire Your Customers with Kimberbell Designs	Kim Christopherson, Kimberbell Designs
1:55 pm-2:25 pm	Lunch Box Quilts	What's New and Exciting with Lunch Box Quilts	Angie Steveson
1:55 pm-2:25 pm	Purple Pineapple Studio	New! Block of the Month and Affordable Postcard Patterns	Amy Bradley
1:55 pm-2:25 pm	Border Creek Station Pattern Co.	BCS Mystery Quilt Club's "Quilting Friends"	Sherri Hisey
1:55 pm-2:25 pm	Sulky of America, Inc.	Threadaches: Common Problems and How to Fix Them	Kelly Nagel and Jason Prater
1:55 pm-2:25 pm	Studio 180 Design	Studio 180 Design Presents Tucker University	Phyllis Fay & Beth Sidley
1:55 pm-2:25 pm	Blank Quilting Corp.	Marketing Ideas to Increase Customer Traffic	Judy Hansen
1:55 pm-2:25 pm	C&T Publishing	New Releases from Stash Books	Amanda Murphy & Barbara Emodi
1:55 pm-2:25 pm	Martingale	Boost Business with Simple Stitches and Wool Wonders	Maggie Bonanomi and Kathy Cardiff
1:55 pm-2:25 pm	Sue Spargo	60 Colors to Dye For	Sue Spargo
1:55 pm-2:25 pm	Robin Ruth Design	Strip Pieced Compass Chameleons- Let's Change Things Up!	Robin Long
1:55 pm-2:25 pm	Maywood Studio	Woolies Just Got Even Better!	Bonnie Sullivan

1:55 pm-2:25 pm	<i>Sew Kind of Wonderful</i>	<i>Mini Wonderful Curves</i>	<i>J. Pedigo, H. Robinson, S. Mortensen</i>
1:55 pm-2:25 pm	<i>Hoopsisters</i>	<i>HoopSisters Sisterhood Retreats Make Money for your Shop!</i>	<i>Annie Moody, Lynda Remmers, Sarah Congdon</i>
1:55 pm-2:25 pm	<i>Banyan Batiks</i>	<i>Pairing Villa Rosa Cards with Banyan Batiks</i>	<i>Pat Fryer</i>
1:55 pm-2:25 pm	<i>FreeSpirit Fabrics</i>	<i>Anna Maria Horner Passion Flower</i>	<i>Anna Maria Horner</i>
1:55 pm-2:25 pm	<i>Wefty</i>	<i>Fabric Weaving is Now!</i>	<i>Tara J Curtis</i>
2:30 pm-2:45 pm *	<i>This & That Patterns</i>	<i>Exciting & New!</i>	<i>Sherri Falls</i>
2:30 pm-2:45 pm *	<i>Riley Blake Designs</i>	<i>Got 5-Inch Precut Squares?</i>	<i>Mary Mulari</i>
2:30 pm-2:45 pm *	<i>Island Batik</i>	<i>Batik by Lunch Box Quilts!</i>	<i>Angie Steveson</i>
2:30 pm-2:45 pm *	<i>Swan Amity Studios</i>	<i>Next Gen Machine Quilting Gloves: The Amity Glove</i>	<i>Swan Sheridan</i>
2:30 pm-2:45 pm *	<i>GE Designs</i>	<i>Quilts of Iceland- New Book</i>	<i>Gudrun Erla</i>
2:30 pm-2:45 pm *	<i>Seams Like a Dream Quilt Designs</i>	<i>Braid Template & New MINI Braid Template- A Demo Makes a Sale!</i>	<i>Kate Colleran</i>
2:30 pm-2:45 pm *	<i>Henry Glass & Co.</i>	<i>Sewing with Panels</i>	<i>Gail Pan</i>
2:30 pm-2:45 pm *	<i>Blank Quilting Corp.</i>	<i>Turn Scrappy Quilts into Showcases of Color & Texture</i>	<i>Missie Carpenter</i>
2:30 pm-2:45 pm *	<i>C&T Publishing</i>	<i>Best-Selling Titles from C&T Publishing</i>	<i>Roxane Cerda</i>
2:30 pm-2:45 pm *	<i>Cozy Quilt Designs</i>	<i>Cutting Corners Ruler</i>	<i>Daniela Stout</i>
2:30 pm-2:45 pm *	<i>Moda Fabrics and Supplies</i>	<i>Spice Up the Holidays with New Book, Christmas Figs!</i>	<i>Fig Tree Quilts & Kimberly Jolly</i>
2:30 pm-2:45 pm *	<i>Aurifil USA Inc</i>	<i>Be an Infomarketer</i>	<i>Alex Veronelli</i>
2:30 pm-2:45 pm *	<i>All Through the Night</i>	<i>More Fun with Preprints!</i>	<i>Bonnie Sullivan</i>
2:30 pm-2:45 pm *	<i>Clothworks</i>	<i>Simple Quilts for the Modern Home: Fast & Stunning Designs</i>	<i>Stephanie Soebbing</i>
2:30 pm-2:45 pm *	<i>Suzn Quilts</i>	<i>Little Dresdens Are a Big Hit</i>	<i>Susan R. Marth</i>
2:30 pm-2:45 pm *	<i>Moda Designer Studio</i>	<i>Harriet's Handwork for Today's Heirlooms</i>	<i>Betsy Chutchian</i>
2:30 pm-2:45 pm *	<i>RaNae Merrill Quilt Design</i>	<i>Free Motion Mastery in a Month</i>	<i>Jennifer Childs</i>
2:50 pm-3:05 pm *	<i>Smith Street Designs</i>	<i>Merry & Bright Holiday Delights</i>	<i>Kathy Connor</i>
2:50 pm-3:05 pm *	<i>Ella Blue</i>	<i>What's New at Ella Blue</i>	<i>Melea et al</i>
2:50 pm-3:05 pm *	<i>Island Batik</i>	<i>Best of Both Worlds- Island Batik & Mountainpeek</i>	<i>Mountainpeek Creations</i>
2:50 pm-3:05 pm *	<i>Swan Amity Studios</i>	<i>BOM's & More from Swan Amity Studios</i>	<i>Swan Sheridan</i>

2:50 pm-3:05 pm *	Barbara Persing	5 New Designs. Iceland Poppies and 4 Modern Baby	Barbara Persing
2:50 pm-3:05 pm *	Seams Like a Dream Quilt Designs	Quilt Bee- A Fun, New, Contemporary BOM Pattern!	Kate Colleran
2:50 pm-3:05 pm *	Henry Glass & Co.	Introducing Buttermilk Blossoms by Buttermilk Basin	Stacy West of Buttermilk Basin
2:50 pm-3:05 pm *	Traditional Primitives	Basting English Paper Piecing with Starch-Fast, Precise, & Easy!	Missie Carpenter
2:50 pm-3:05 pm *	C&T Publishing	Upcoming Titles from C&T Publishing	Roxane Cerda
2:50 pm-3:05 pm *	Martingale	French Farmhouse: Quilts with Rustic Simplicity	Marie-Claude Picon
2:50 pm-3:05 pm *	Moda Designer Studio	Plan to Quilt- The Ultimate Calendar-Free Way to Plan	Shannon Gillman Orr
2:50 pm-3:05 pm *	Aurifil USA Inc	How to Increase Sales with "Thread Theory"	Karen Miller
2:50 pm-3:05 pm *	Maywood Studio	Make the Most Out of Precuts	Monique Jacobs
2:50 pm-3:05 pm *	EE Schenck	Contemporary Paper Piecing: It is All About Precision!	Jeannie Jenkins
2:50 pm-3:05 pm *	Suzn Quilts	Quilt-As-You-Sew	Susan R. Marth
2:50 pm-3:05 pm *	Moda Designer Studio	Zen Chic's New Fabric Lines Spotted & More Paper and Patterns	Brigitte Heitland
2:50 pm-3:05 pm *	Quilt-Pro	Design the Quilt of your Dreams with Quilt-Pro!	Erica Shockey
3:10 pm-3:40 pm	Wendt Quilting	How to Teach Bindings	Debbie Wendt
3:10 pm-3:40 pm	POSIM Software	Fundamentals of a Point-of-Sale	Brandon Cristensen
3:10 pm-3:40 pm	Lecien Corporation	Lynette Anderson Shows her NEW Fabric Collection	Lynette Anderson
3:10 pm-3:40 pm	Blend Fabrics	Camp Cori III- The Boutique	Maddie Kertay
3:10 pm-3:40 pm	Contempo	Printology: Building Customer Confidence	Bill Kerr
3:10 pm-3:40 pm	Under the Garden Moon	Texture and Tools and Threads- Oh My!	Amy McClellan
3:10 pm-3:40 pm	Studioe Fabrics	My Shop Needs New & More Customers!	Janice Pope of Anything But Boring
3:10 pm-3:40 pm	Blank Quilting Corp.	Expand Around the Block	Paula Bramwell
3:10 pm-3:40 pm	C&T Publishing	How to Do a Sell-Out Demo in your Shop or Booth	Judy Gauthier

3:10 pm-3:40 pm	Martingale	Turn Stashes and Scraps into Cash for You	Kate Henderson and Kelly Young
3:10 pm-3:40 pm	Patrick Lose Fabrics	Patrick Lose Fabrics	Patrick Lose
3:10 pm-3:40 pm	Stitchin' Tree, Inc.	Small Projects, Big Sales	Teresa Coenen
3:10 pm-3:40 pm	EE Schenck	The Handmade Quilt	Carolyn Forster
3:10 pm-3:40 pm	Clover Needlecraft	Notion Commotion-Necessary Notions	Steve Butler
3:10 pm-3:40 pm	Blue Nickel Studios	Blue Nickel Studios: Scrappy Urban Folk Projects Sell Fabric!	Scott Hansen
3:10 pm-3:40 pm	Sew Steady & Westalee Design by Sew Steady	Recipe for Success to Sell Westalee Design & Sew Steady	Leonie West, Mendy Tippetts, Stacy Lewey
3:45 pm-4:15 pm	Wendt Quilting	Hex-a-ma-jig	Debbie Wendt
3:45 pm-4:15 pm	POSIM Software	Enhancing Business Productivity with your Point-of-Sale	Brandon Cristensen
3:45 pm-4:15 pm	Lecien Corporation	Delight Customers with Clear Patterns and Bright Fabric	Emily Breclaw
3:45 pm-4:15 pm	Susybee	You'll Never Look at Panels the Same Again	Karen Miller, Terri Butler
3:45 pm-4:15 pm	Contempo	Teach Quilting with Free-Motion Fantasy Fabric by Amanda Murphy	Amanda Murphy
3:45 pm-4:15 pm	Under the Garden Moon	Run a Super Successful Saturday Sampler	Amy McClellan
3:45 pm-4:15 pm	Studioe Fabrics	Jazz Up that Flannel for Fast & Easy Gifts	Karen Grof (Happy Apple Quilts)
3:45 pm-4:15 pm	Henry Glass & Co.	Quick & Cute! More Critters on Fabric, Packaging, & Projects!	Leanne Anderson & Kaytlyn Kuebler
3:45 pm-4:15 pm	C&T Publishing	Play with your Stitches	Donna L. Thomas, Laura Wasilowski, & Valerie Bothell
3:45 pm-4:15 pm	Martingale	Promoting Precuts? See a Bevy of New Precut Patterns	Sue Pfau and Martingale Staff
3:45 pm-4:15 pm	Bloc Loc Rulers/USAUS	Tis Amazing, Fantastic, & Wonderful!	Janna Thomas
3:45 pm-4:15 pm	Stitchin' Tree, Inc.	Host a GAME NIGHT to SELL	Teresa Coenen
3:45 pm-4:15 pm	Shannon Fabrics, Inc.	The Finishing Touch!	Teresa Coates
3:45 pm-4:15 pm	Clover Needlecraft	Sewing Machines, Threads and Needles-The Insider's Guide	Steve Butler
3:45 pm-4:15 pm	Villa Rosa Designs	\$1 Still Buys Great Fabric Merchandising	Pat Fryer
3:45 pm-4:15 pm	Sew Steady & Westalee Design by Sew Steady	New Designs, Tools, & Techniques by Westalee Design	Leonie West, Mendy Tippetts, Stacy Lewey

4:20 pm-4:50 pm	Patch Abilities Inc	Invite Beginners to Quilting with Easy Appliqué Patterns	Julie Wurzer
4:20 pm-4:50 pm	TrueCut	Injection Molded Rulers Provide Strength and Flexibility	Nathan Erznosnik
4:20 pm-4:50 pm	Pickle Pie Designs	5 Easy Ways to Revive Embroidery Profits!	Lisa Archer
4:20 pm-4:50 pm	Susybee	Get to Know Susy, Creator of the Susybee Characters	Karen Miller, Terri Butler
4:20 pm-4:50 pm	Contempo	Front Porch & Words to Live By: New Designs that Celebrate Life!	Cherry Guidry
4:20 pm-4:50 pm	Sizzix	Ring in Spring!	Linda Nitzen
4:20 pm-4:50 pm	Studioe Fabrics	Peppered Cotton Sampler Quilts are Hot!	Pepper Cory
4:20 pm-4:50 pm	Henry Glass & Co.	Quick and Easy Fabric Samples That Sell Fabric	Mary Jane Carey, Holly Hill Quilt Designs
4:20 pm-4:50 pm	Quiltster	Quiltster as a Tool for your Shop (New Features!)	Judel Niemeyer
4:20 pm-4:50 pm	Martingale	Mini-Making, Scrap Quilting, and the Moda All-Stars!	Moda All-Stars, Lissa Alexander
4:20 pm-4:50 pm	PlumEasy Patterns	Burrs and Shawls, Oh My!	Deborah Miller
4:20 pm-4:50 pm	Stitchin' Tree, Inc.	Using Reproducible FREE Patterns to SELL More	Teresa Coenen
4:20 pm-4:50 pm	Shannon Fabrics, Inc.	Cuddle® Up with Funky Friends	Pauline McArthur
4:20 pm-4:50 pm	Clover Needlecraft	7 Ways to Leverage Sales	Deanna Springer
4:20 pm-4:50 pm	E.E. Schenck Company	Let's Talk About the Sheep in the Room!	Phyllis Meiring
4:20 pm-4:50 pm	Sew Steady & Westalee Design by Sew Steady	New! Sew Steady Class Achievement Event Program	Stacy Lewey, Leonie & Bill West, Mendy & Jerry Tippets
4:55 pm-5:25 pm	Sisters' Common Thread & Bosal	Increase Your Customer Base	Yvonne Cabella & Angie Mueller
4:55 pm-5:25 pm	Grace Company/Q'nique	Experience the New Amazing Transitional Quilting Hoop Frame!	Nathan Erznosnik
4:55 pm-5:25 pm	Hummingbird Highway	The Hottest NEW Accessory Every Quilter Needs!	Joan Ford
4:55 pm-5:25 pm	Sew Teach Me	Sew Teach Me Matches Mentors with Youth to Learn to Sew	Marilyn Forestell
4:55 pm-5:25 pm	Contempo	How to Host a Quilt Along in your Shop or Online	Christa Watson

4:55 pm-5:25 pm	Sizzix	Merchandising Solutions	Linda Nitzen
4:55 pm-5:25 pm	Studioe Fabrics	Set Up Internet Profiles to Get Found by Buyers	Vanessa Denniston
4:55 pm-5:25 pm	Henry Glass & Co.	Join the Club and Become "One Crazy Sister" Too!	Janet Nesbitt, One Sister Designs
4:55 pm-5:25 pm	RNK Distributing	The Next Big Thing from RNK	Paula Bramwell
4:55 pm-5:25 pm	Stitchin' Tree, Inc.	Using Email, Facebook, & Other Social Media to SELL	Teresa Coenen
4:55 pm-5:25 pm	Shannon Fabrics, Inc.	Easy Apparel Patterns with Embrace® Double Gauze	Teresa Coates
4:55 pm-5:25 pm	Sew Steady & Westalee Design by Sew Steady	How to Start Quilting with Templates- Ready Set Go	Leonie West, Mendy Tippets, Stacy Lewey
5:30 pm-6:00 pm	Benson MKT. Group Quiltresource.com	"Boost your Brand" Customer Loyalty Tips and Tricks	Heather Capps
5:30 pm-6:00 pm	Michell Marketing, Inc.	Fat Quarter Log Cabin- A Perfect Class for Every Store	Marti Michell
5:30 pm-6:00 pm	Momma Made It	Increase Profits with a Fun Monthly Party!	Jennie Lamb & Jacie Ferero
5:30 pm-6:00 pm	Quiltoni	What is Twitch Creative?	Toni Smith
5:30 pm-6:00 pm	Lewis & Irene	Lewis & Irene Fabrics Fall 18 Collections	Bryan Taphouse & Hanah Taphouse Richards
5:30 pm-6:00 pm	Bo-Nash (North America)	Fuse It, Iron It, Embellish It, Fix It! Wait- There's More!	Beryl Emberson-Nash
5:30 pm-6:00 pm	Henry Glass & Co.	Hootie Who Girls- Clubbin' It!	Phyllis Meiring
5:30 pm-6:00 pm	RNK Distributing	Competing with Discount Stores is Not Price Matching!	Alex Anderson & Kay Brooks