

Schoolhouse Series

Here is the schedule for Friday, October 27 to help with your planning. Room assignments for each session will be available on the printed schedule given to you at the Schoolhouse check-in desk. Times are between 10 a.m–6 p.m. You can also access this schedule on our Quilt Market app. Schedule as of 10/9/17

SPONSORING COMPANY	PRESENTATION TITLE	SPEAKER(S)	SESSION TIME
AccuQuilt	What Are GO! Qubes and Why Are They Important?	Eleanor Burns	4:20-4:50
American Quilt Retailer	Get Insight to Must-have Trends Your Customer will Desire	Heidi Kaisand and Jody Sanders	11:00-11:30
American Quilt Retailer	15 Marketing Tips in 30 Minutes	Heidi Kaisand and Roseann Kermes	11:35-12:05
American Quilt Retailer	You're Hired! You're Fired!	Heidi Kaisand and Roseann Kermes	12:10-12:40
Andover Fabrics	Broderie Perse and Fussy Cutting by Di Ford-Hall	Di Ford-Hall	12:10-12:40
Andover Fabrics	Using Fabric Designer Resources to Sell to Your Customers	Alison Glass	12:45-1:15
Andover Fabrics	Cutting Edge Fabric Inspired by Music and Life	Libs Elliott	1:20-1:50
Andover Fabrics	Patches of Blue- New Book	Edyta Sitar	1:55-2:25
Andover Fabrics	Pick Up Sticks, Uptown, Holiday Tweets and More!	Kim Schaefer	2:30-2:45
Anything But Boring	Catalyze Your Profits by Connecting Pattern and Ruler Sales	Janice Pope	2:30-2:45
Appliqué Elementz	Appliqué Elementz	Melonie Caldwell and Brian Partian	3:10-3:40
Aurifil USA, Inc.	AURIkids: Working to Inspire Young Sewists & Quilters	Wendy Sheppard	2:50-3:05
Aurifil USA, Inc.	The Long-Arm Launch Aurifil 40/3 ply Cotton	Alex Veronelli	2:30-2:45
Batik Textiles	Bali Fusion	Susie Shkolnik	2:30-2:45
Batik Textiles	If You Make It, They Will Buy!	David Gilleland of Vector Quilts	2:50-3:05
Benartex, Inc.	3 New Fabric Lines, Patterns & Projects	Ann Lauer & Cheryl Haynes	12:10-12:40
Benartex, Inc.	Let It Snow!	Cherry Guidry	12:45-1:15
Benartex, Inc.	When to Lead and When to Reflect the Quilt Shop Customer	Weeks Ringle	1:20-1:50
Benartex, Inc.	Olympic Quilt-Along and Quilting with Rulers	Amanda Murphy	1:55-2:25
Benartex, Inc.	WONDERLUST: A New Paula Nadelstern Fabric Collection	Paula Nadelstern	2:30-2:45
Benartex, Inc.	Gloaming Fabric & Quilts by Shelley Cavanna for Benartex	Shelley Cavanna	2:50-3:05
Benartex, Inc.	Eleanor Has Something	Eleanor Burns	3:10-3:40

	for Everyone!		
Benartex, Inc.	Using Precuts - It's all about the Color and Contrast	Christa Watson	3:45-4:15
Benson Marketing Group	"Boost Your Brand" - Customer Loyalty Tricks & Tips	Heather Capps	3:45-4:15
Blank Quilting Corp.	Back 2 Basics Appliqué & Machine Appliqué In The Hoop	Tana Mueller	3:10-3:40
Blank Quilting Corp.	Social Media Photography	Hope Yoder	3:45-4:15
Blank Quilting Corp.	Market & Sell More Fabric	Hope Yoder	4:20-4:50
Blank Quilting Corp.	Make Your Shop an Instagram Destination	Abby Glassenberg	4:55-5:25
Blank Quilting Corp.	Diving Into Facebook Advertising With Confidence.	Vanessa Denniston	5:30-6:00
Blend Fabrics	Camp Cori II	Maddie Kertay	3:10-3:40
Bloc Loc Rulers/USAUS	Tipsy & Terrific TIS!	Janna Thomas	11:00-11:30
Bo-Nash (North America), Inc.	Fuse It, Iron It, Embellish It, Fix It & So Much More	Beryl Emberson-Nash	3:10-3:40
Brewer	Sell Machine Embroidery Products? See What's New at Kimberbell!	Kim Christopherson, Kimberbell Designs	3:45-4:15
Brewer	Scrappy Appliqué -- Fun Fool-Proof Appliqué	Shannon Brinkley	4:20-4:50
Brewer	Learn About Amanda Murphy's Meadow Dance Panel and Westalee Rulers	Amanda Murphy, Stacy Lewey	4:55-5:25
By The Numbers Fabric System	By The Numbers Fabric System - Sell More Fabric	Gina Zeleznok	4:20-4:50
By The Numbers Fabric System	BTN Patterns for Pre-Cuts	Gina Zeleznok	4:55-5:25
ByAnnie.com LLC	What's New at ByAnnie.com	Annie Unrein	11:00-11:30
ByAnnie.com LLC	ByAnnie's Project-of-the-Month Programs Increase Sales!	Annie Unrein	11:35-12:05
C&T Publishing	Art Quilting	Maria Shell and Roxane Cerda	11:00-11:30
C&T Publishing	Gifty Goodies for Your Shop	Roxane Cerda and Debra Gabel	11:35-12:05
C&T Publishing	Quilts Made Vintage	Jeanette White, Erin Hamilton, and Roxane Cerda	12:10-12:40
C&T Publishing	Quilting Outside the Lines	Dorie Hruska, Amanda Murphy, and Roxane Cerda	12:45-1:15
C&T Publishing	Embroidery &	Roxane Cerda	1:20-1:50

	Embellishment		
C&T Publishing	Appliqué Every Which Way	Becky Goldsmith and Roxane Cerda	1:55-2:25
C&T Publishing	Modern Quilts from the Modern Quilt Guild	Heather Grant, Riane Menardi, and Alissa Haight Carlton	2:30-2:45
C&T Publishing	New! Designer kraft-tex in Stylish Colors	Roxane Cerda	2:50-3:05
C&T Publishing	Complex Look, Simple Construction	Linda Bardes, Ruth Ann Berry, Roxane Cerda, & Marci Baker	3:10-3:40
C&T Publishing	Quilts with Tradition	Lori Lee Triplett, Susan R. Marth, and Donna Lynn Thomas	3:45-4:15
C&T Publishing	The Best Reference Books & Tools of the Season	Roxane Cerda	4:20-4:50
C&T Publishing	Playing with Patterned Quilts	Jenifer Dick and Roxane Cerda	4:55-5:25
C&T Publishing	Modern Quilt Play	Victoria Findlay Wolfe, Angie Wilson, Christina Cameli, and Rayna Gillman	5:30-6:00
Checker Distributors	Creative Grids® New Rulers, New Patterns	Penny Haren	11:00-11:30
Cheryl Lynch Quilts	Mini Mosaic Quilts, A Low Sew Project	Cheryl Lynch	2:30-2:45
Clover Needlecraft, Inc.	Necessary Notions	Steve Butler	11:35-12:05
Clover Needlecraft, Inc.	I Sew For Fun by Nancy Zieman	Deanna Springer	12:10-12:40
Cozy Quilt Designs	A NEW Spin on Strip Club (Think BOM!)	Daniela Stout	1:55-2:25
Cricut	Cricut Maker	Kristy Barney	4:55-5:25
Decorating Diva	Bag of the Month	Pam Damour	3:10-3:40
Decorating Diva	What a Wallet!	Pam Damour	3:45-4:15
Decorating Diva	Zentangle Meets Quilting	Pam Damour	4:20-4:50
Decorating Diva	Webinars: New Cost Effective Way to Bring Quality Education to Your Store	Pam Damour	4:55-5:25
Desiree's Designs	Fabulous Folded Bag-The Magic Folding Bag that Sells!	Desiree Habicht	3:10-3:40
Desiree's Designs	Embroidery Madness! See the Crazy New Designs We Have Stitched Up!	Desiree Habicht	3:45-4:15
Dragonfly Fiberart Pattern	Making Mini Kits That Keep Them Coming Back	Sue Michaels	3:45-4:15
Dragonfly Fiberart Pattern	Fast & Fabulous Pattern Cards For Profitable Sales	Sue Michaels	4:20-4:50
E.E. Schenck Co.	East-Meets-West Quilts by Patricia Belyea	Patricia Belyea	1:20-1:50

Ella Blue	What's New at Ella Blue?	Melea Fordyce	2:30-2:45
Ella Blue	NEW Outback Wife Collection	Gertrude Made (Cathi Bessell- Browne)	2:50-3:05
EnMart	Strategies to Increase Your Thread, Notions & Fabric Sales!	Judy Hansen	11:35-12:05
Fabric Café	How to Turn Fabric Inventory Quickly 3-Yard Quilt Patterns	Donna Robertson	11:00-11:30
Fabric Café	Easy Peasey 3-Yard Quilts	Donna Robertson	11:35-12:05
Fabric Shop Network, Inc. (FabShop)	Savvy Buying	Karen Montgomery, The Quilt Company	12:10-12:40
Fabric Shop Network, Inc. (FabShop)	7 Strategies for Success	Amy Marson, C&T Publishing	12:45-1:15
Fabric Shop Network, Inc. (FabShop)	A Beginners Class Everyone Can Teach	Debbie Welch, Quilting Possibilities	1:20-1:50
Fabric Shop Network, Inc. (FabShop)	How to Pay for Attending Quilt Market	Julie Karasek, Patched Works	1:55-2:25
Fabric Shop Network, Inc. (FabShop)	NEW Mystery BOM	Erica Ransom, Quilters Loft Company	2:30-2:45
Fabric Shop Network, Inc. (FabShop)	Benchmarks for Quilt Shops – Key Operational Ratios	Laurie Harsh, FabShop	2:50-3:05
Farmland Quilting	Wedding Ring Quilt with NO Curved Seams	Lora Shell Kennedy	3:10-3:40
Franklin Quilt Company	Fresh Approach to Machine Stitched Binding	Kay Roberts	11:35-12:05
Franklin Quilt Company	Patterns Designed to Move Fabrics	Kay Roberts	12:10-12:40
FreeSpirit Fabrics	Laura's New Collage Quilts Using Her Free Spirit Fabric Line!	Laura Heine	12:45-1:15
FreeSpirit Fabrics	Quilt Authentically	Morris & Co. & FreeSpirit	11:00-11:30
FreeSpirit Fabrics	Color Confidence!	Amy Butler	11:35-12:05
FreeSpirit Fabrics	Be the First to See Tula Pink's All Star Collection	Tula Pink	12:10-12:40
FreeSpirit Fabrics	Piecemeal. A New Fabric Collection By Tina Givens	Tina Givens	1:20-1:50
FreeSpirit Fabrics	Sweet Dreams	Anna Marie Horner	1:55-2:25
FreeSpirit Fabrics	Folk Tales: Rich New Designs in the Folk Art Tradition	Jane Sassaman	2:30-2:45
FreeSpirit Fabrics	Patchwork Horizons	Kathy Doughty	3:10-3:40
FreeSpirit Fabrics	Quilts in Ireland and Artisan Collection	Kaffe Fassett, Brandon Mably and Liza Prior Lucy	3:45-4:15
Grab 'n Go Kits	Grab 'N Go Kits - Wool Felt Kits are Ready to Stitch	Gina Zeleznok	5:30-6:00
Grace Company/Q'nique	You Will Want to Sit to Hear the HUGE 21" Sit Down News	Nathan Erznosnik	4:20-4:50

Hannah Silk Hand-dyed Ribbon	Lusciously Lovely	Faye Labanaris	12:10-12:40
Henry Glass & Co	New Fabric Collection from Buttermilk Basin	Stacy West	4:55-5:25
Henry Glass & Co.	Simple & Quick Cute Critters in Packaging & Projects!	Leanne Anderson & Kaytlyn Kuebler	4:20-4:50
Hoffman California Fabrics	Turn Your Fabric Packs Into Bundles of \$\$\$	Stephanie Prescott	12:45-1:15
Hoffman California Fabrics	Come Celebrate the Reunion of McKenna and Hoffman!	Stephanie Prescott & McKenna Ryan	1:20-1:50
Hoffman California Fabrics	Best Idea Since Sliced Bread	Stephanie Prescott	1:55-2:25
HoopSisters	New This Year, HoopSisters Sisterhood Retreats! PLUS 2018 EBOM Revealed!	Annie Moody and Lynda Remmers	11:00-11:30
Hot Fix Fabric	Working with Precut & Prefused Fabric Pillow Kits	Teresa Griffin-Mullins	3:45-4:15
Hot Fix Fabric	Working with Prefused Fabric On Your Cutter	Teresa Griffin-Mullins	4:20-4:50
Hugs 'n Kisses	Easy EPP - Just Iron It On & Leave It In!	Helen Stubbings	12:10-12:40
Inspiring Stitches	Increase Your Traffic & Sales with a BOM In House Program	Amy Ellis & Heather Valentine	3:10-3:40
Island Batik	Fight the Winter Blues with the Blue Moon Collection	Jackie Kunkel of Canton Village Quilt Works	12:45-1:15
Island Batik	Move More Fabric with Funky Friends!	Pauline McArthur	1:20-1:50
Island Batik	Elementz of Great Projects and Classes!	Tammy Silvers, Tamarinis	1:55-2:25
Island Batik	Southern Blooms - Your Passport to the Flowering South	Ebony Love	2:30-2:45
Island Batik	Sweet Promotional Ideas for Your Newest Fabric Collections	Nan Baker	2:50-3:05
Jill McCloy Designs	Mighty Mini Club	Jill McCloy	5:30-6:00
Kansas Troubles	New Techniques for Quick Quilts	Lynne Hagmeier	12:45-1:15
Landauer Publishing	Slow Stitching in Red!	Helen Stubbings	12:45-1:15
Landauer Publishing	Radiant Quilts	Elsie M. Campbell	1:20-1:50
Landauer Publishing	Utility-Style Quilts for Everyday Living	Sharon Holland	1:55-2:25
Landauer Publishing	Stitching Pathways	Wendy Sheppard	2:30-2:45
Landauer Publishing	Jelly Roll Bargello	Karin Hellaby	2:50-3:05
Landauer Publishing	The Hand Made Quilt	Carolyn Forster	3:10-3:40
Landauer Publishing	Check Out the New	Mary Hogan	3:45-4:15

	Hexie: Fast-Fold Hexies		
Landauer Publishing	String Quilting Sells Fabric: Not Just for Scraps and Stash	Mary Hogan	4:20-4:50
Landauer Publishing	Square-agonals® On Point Quilts the Quick and Easy Way!	Sandi Blackwell	5:30-6:00
Like Sew	Top 5 Website Mistakes in 2017	Sean Roylance	11:00-11:30
Like Sew	SEO Tips and Tricks for 2017	Sean Roylance	11:35-12:05
Lucky Spool Media/Taunton Press	What's New at Lucky Spool for 2017	Kristi Schroeder and Susanne Woods	11:00-11:30
Lucky Spool Media/Taunton Press	Mix and Match Medallions	Erin Harris	11:35-12:05
Lucky Spool Media/Taunton Press	How to Craft the Perfect Sewing Retreat	Jacqueline Sava	12:10-12:40
Lucky Spool Media/Taunton Press	Elevate Your Imagery: Use Design + Photography to Sell	Nissa Brehmer and Kristy Zacharias	12:45-1:15
Lunch Box Quilts	What's New at Lunch Box Quilts	Angie Steveson	12:45-1:15
Marabu	Marabu Creative Colours for Fabric	Lynn Koolish, Celia Buchanan	11:35-12:05
Marcus Fabrics / Studio 37	BOM: Bring On the Money! - Part I	Paula Barnes, Mary Ellen Robison, Sarah Maxwell, Nancy Rink, It's Sew Emma	4:20-4:50
Marcus Fabrics / Studio 37	BOM: Bring On the Money! - Part II	Paula Barnes, Mary Ellen Robison, Sarah Maxwell, Nancy Rink, It's Sew Emma	4:55-5:25
Martingale	Block of the Month, Jo Morton Style	Jo Morton	11:00-11:30
Martingale	Dresdens Like You've Never Seen Before	Katja Marek	11:35-12:05
Martingale	Classic Quilts for the Fat-Quarter Connoisseur	Doug Leko	12:10-12:40
Martingale	Bring the Embroidery Craze to YOUR Shop this Season	Martingale for Kathy Schmitz	12:45-1:15
Martingale	Layer Cake Reboot: Fresh Ideas for Layer Cake Quilts	Peta Peace	1:20-1:50
Martingale	Piece It with Precuts, Quilt It with Christa	Christa Watson	1:55-2:25
Martingale	Paper Piecing's Never Been Cuter!	Charise Randell	2:30-2:45
Martingale	Love to Sew? Cute Wool Projects that Celebrate Sewing!	Debbie Busby	2:50-3:05
Martingale	5 Ways to Build Core	Pat Sloan	3:10-3:40

	Classes for Beginners		
Martingale	"Roll" with an Instagram Sensation	Martingale for Susan Ache	3:45-4:15
Martingale	Layer Cake Fun with Me and My Sister Designs	Mary Jacobson & Barbara Groves	4:20-4:50
Maywood Studio	See What's New with Kimberbell Fabric!	Kim Christopherson	1:55-2:25
Maywood Studio	Expand the Woolies Possibilities	Bonnie Sullivan	2:30-2:45
Michael Miller Fabrics	Project Dovetail - A licensed Michael Miller Collaboration	Kathy Miller	1:55-2:25
Michael Miller Fabrics	Hank & Clementine by Susan Emory	Susan Emory	2:30-2:45
Michael Miller Fabrics	Everglades by Betsy Siber	Betsy Siber	2:50-3:05
Michell Marketing, Inc.	Pineapple, Kaleidoscope, Log Cabin and Hexagon Headquarters	Marti Michell	11:35-12:05
Michell Marketing, Inc.	Use Clubs and BOM Events to Entice Quilters to Your Store	Marti Michell	12:10-12:40
Michell Marketing, Inc.	Fat Quarter Log Cabin -A Perfect Class for Every Store	Marti Michell	5:30-6:00
Michell Mktg/Shades Textiles	Say It Twice for Twice as Nice!	Stacy Michell	1:55-2:25
Michell Mktg/Shades Textiles	Fresh "Hot" Fabric - Come and Get It!	Stacy Michell	2:30-2:45
Midwest Textiles & Supplies	Pop Up Party Marketing Plus	Pearl Louise Krush	11:00-11:30
Missouri Star Quilt Co.	Big Templates=Big Results!	Pepper Cory	3:45-4:15
Moda Fabrics	Whip Up a Sweet Treat with the New Cake Mix Quilt Book!	Kimberly Jolly for It's Sew Emma	2:50-3:05
Moda Fabrics	Cakes Color Combinations - It's All About the Mix	Beyonce Knowles	3:10-3:40
Moda Fabrics	Fig Tree: Wool, Fabric & Threads!	Joanna Figueroa	3:45-4:15
Moda/Martingale	"Row" Your Shop to All-Star Sales with the Moda All-Stars	Moda All Stars	4:55-5:25
Moda/Me and My Sister Designs	The Double Wide Dresden Book	Barbara Groves and Mary Jacobson	3:10-3:40
Mountainpeek Creations	Mountainpeek & Island Batik - Best of Both World	Kari Nichols	2:50-3:05
Northcott	Simple Patterns for Stunning Fabrics	Jessica Darling	12:10-12:40
Northcott	Shortcut Sheet Quilts with Banyan Batiks	Carla Klop	12:45-1:15
Northcott	Northcott's Bold Beautiful Basics	Elaine Theriault	1:20-1:50

Northcott	MUST SEE: Banyan Batiks by Northcott, the Hot New Brand!	Karen Gibbs	1:55-2:25
Northcott	The Teaching Quilt Featuring Banyan Batiks	Karen Bialik	2:30-2:45
Northcott	Cutting Shortcuts with Banyan Batiks	Reeze Hanson	2:50-3:05
Northcott	Sew Many Creations with Banyan Batiks	Jessica VanDenburgh	3:10-3:40
OESD	School of Embroidery - Your Ultimate Machine Embroidery Resource	Tamara Evans	3:45-4:15
OESD	Easy Eventing with OESD	Tamara Evans	4:20-4:50
OESD	Understanding Embroidery Stabilizers	Tamara Evans	4:55-5:25
OESD	Embroidery Projects That Pop	Tamara Evans	5:30-6:00
Orimono Imports	Yes, You Can Sashiko That!	Carol Ziogas	3:10-3:40
Paper Pieces	The Brimfeild Block - English Paper Piecing	Jess Finn, Kim Martucci & Nisha Bouri	5:30-6:00
Patrick Lose Fabrics	Patrick Lose Fabrics	Patrick Lose	4:20-4:50
Pauline's Quilters World	New Quilt As You Go Techniques with Our Sasher Collection	Pauline Rogers	1:55-2:25
Pickle Pie Designs	Sell Embroidery Machines with 'In the Hoop' Quilts	Lisa Archer	2:50-3:05
Planted Seed Designs	Rustically Romantic in Red and White	Gerri Robinson	4:20-4:50
POSIM Software	Fundamentals of a Point-Of-Sale	Brandon Christensen	3:45-4:15
POSIM Software	Enhancing Business Productivity With Your Point-Of-Sale Software	Brandon Christensen	4:20-4:50
Purple Pineapple Studio	New Affordable Patterns from Purple Pineapple Studio	Amy Bradley	2:50-3:05
Quilt Basket	What Is a Cutie?	Sarah Fabian	11:00-11:30
Quilt Moments & Around the Bobbin	Quilts and Bags with Some Twists	Marilyn Foreman & Lisa Amundson	11:00-11:30
Quilters Select by Alex Anderson	Competing with Discount Chain Stores is Not Price Matching!	Alex Anderson and Kay Brooks	3:45-4:15
Quiltster	Quiltster As a Tool for Your Shop	Judel Niemeyer	3:10-3:40
RaNae Merrill Quilt Design	Free-Motion Mastery in a Month	RaNae Merrill	2:50-3:05
Riley Blake Designs	Social Media 101	Amy Smart	4:55-5:25
Riley Blake Designs	What's New from Jillily Studio	Jill Finley	5:30-6:00
R J R Fabrics	Urban Garden by Leslie Tucker Jenison	Leslie Tucker Jenison	11:00-11:30

R J R Fabrics	June's Cottage	Caverly Smith & Julia Wentzell	11:35-12:05
R J R Fabrics	Florabunda! By Melanie Testa	Melanie Testa	12:10-12:40
R J R Fabrics	Jinny Beyer Palette	Jinny Beyer	12:45-1:15
R J R Fabrics	Sugar Berry by flaurie & finch	Linda Fitch and Vanessa Stevens	1:20-1:50
R J R Fabrics	Peacock Manor	Lynette Anderson	1:55-2:25
Robert Kaufman Fabrics	Modern Prints, Quilts & Designs That Celebrate Color	Malka Dubrawsky	11:35-12:05
Robert Kaufman Fabrics	Explore Palm Canyon Fabric & NEW Violet Craft Patterns	Violet Craft	12:10-12:40
Robert Kaufman Fabrics	Terrarium: New Fabric and Patterns from Elizabeth Hartman	Elizabeth Hartman	12:45-1:15
Robert Kaufman Fabrics	Gleaned Fabrics and New Projects	Carolyn Friedlander	1:20-1:50
Robert Kaufman Fabrics	Psychedelia, Pam Dinndorf's NEW Fabric Collection	Pam Dinndorf of Aardvark Quilts	1:55-2:25
Robin Ruth Design	New Ideas & Easy Finishing: Strip-Pieced Compasses!	Robin Long	3:10-3:40
Rockland Industries, Inc./Roc-Lon®	Roc-lon, More than Muslin! Take a New Look at Our Muslin and Other Products	Sandi Blackwell	2:30-2:45
Row by Row™ Experience	Facebook for Quilt Shops: Top 10 How-To Helps	Janelle Fields	4:55-5:25
RustyCrow.com	How to Sell Valdani for Easy Profit in Your Store or Quilt Shows	Shawn York	11:35-12:05
Sassafras Lane Designs	Cadence Court - A New Fresh Take On A Block-of-the-Month!	Shayla & Kristy Wolf	11:00-11:30
Schiffer Publishing	Quilts, Cotton & Indigo from Japan	Teresa Duryea Wong	2:50-3:05
Schiffer Publishing	Fly Me to the Moon: An Art Quilt Journey	Susanne Miller Jones	12:10-12:40
Sew Kind of Wonderful	What's Square and Teal and Clear All-Over?	Helen Robinson & Jenny Pedigo	11:35-12:05
Sew Many Creations	Carry the Bag Hardware, Increase the Profits	Jessica VanDenburgh	3:45-4:15
Sew Many Creations	Selling Cork with Fabulous Bag Patterns!	Jessica VanDenburgh	4:20-4:50
Sew Much Cosplay™/RNK	Perfect Pixel Party Quilts for Profit!	Tracy Mooney & Cheryl Sleboda	4:20-4:50
Sew Quirky	Say HELLO to Young Makers! Engage the Next	Mandy Murray	2:50-3:05

	Generation		
Sew Simple Quilt Shoppe	What's a Saturday Sampler? One Profitable Day	Amber Plemones	2:30-2:45
Sew Simple Quilt Shoppe	Saturday Sampler Headquarters	Amber Plemones	2:50-3:05
Sew To Grow	Fit To Flatter	Lindsey Marsh	4:55-5:25
Shannon Fabrics, Inc.	Finish It – Unique Ways to Finish a Blanket	Teresa Coates	11:00-11:30
Shannon Fabrics, Inc.	Cuddle® Up with Funky Friends Factory	Pauline McArthur	11:35-12:05
Shannon Fabrics, Inc.	Easy Apparel Patterns with Embrace™ Double Gauze	Teresa Coates	12:10-12:40
Sizzix	Modern & Traditional Designer Showcase	Victoria Findlay Wolfe & Roseann Meehan Kermes	3:10-3:40
Sizzix	Less Work, More Profit	Linda Nitzen	3:45-4:15
Sizzix	Add Dimension to Your Next Class	Sara Lawson & Jennifer Heynen	4:20-4:50
Southwind Designs, Inc.	NEW Dimensional Patterns, BOM and Week Programs	Annette Ornelas	2:50-3:05
Stitch Publications/Martingale	Yoko Saito's Favorites Projects from Her Books	Yoko Saito and Priscilla Knoble	3:10-3:40
Stitch Publications/Martingale	Yoko Saito Shows her NEW Fabric Collections by Lecien	Yoko Saito and Priscilla Knoble	3:45-4:15
Stitchin' Tree	Using Email, Facebook & other Social Media to SELL	Teresa Coenen	3:10-3:40
Stitchin' Tree	Using Facebook Groups to Offer Video Classes	Teresa Coenen	3:45-4:15
Stitchin' Tree	Host a GAME NIGHT to SELL	Teresa Coenen	4:20-4:50
Stitchin' Tree	Using Reproducible FREE Patterns to SELL More	Teresa Coenen	4:55-5:25
Studio 180 Design	What's New at Studio 180 Design	Deb Tucker	1:20-1:50
Studio 180 Design	Studio 180 Design Presents Tucker University	Phyllis Fay and Beth Sidley	1:55-2:25
Studio E Fabrics	Email Marketing For Your Shop	Abby Glassenberg	12:45-1:15
Studio E Fabrics	How to Lift Your "Dollars Per Sq. Foot" Metric	Janice Pope	1:20-1:50
Studio E Fabrics	RSVP-Designers+Studioe Fabrics=Fab Blocks!	Pepper Cory	1:55-2:25
Sue O'Very Designs	Clever Cork In the Hoop Projects!	Sue O'Very	2:30-2:45
Sue Pelland Designs	"Accent on Appliqué" BOM and Quilt Along 2018: Shop Benefits	Susan Pelland	1:20-1:50

Sue Pelland Designs	Three Appliqué Designs with Beginners In Mind	Susan Pelland	1:55-2:25
Sue Spargo	60 Colors to Dye For	Sue Spargo	11:35-12:05
Sulky of America, Inc.	Using/Selling Cotton Threads for Use with Embroidery Machines	Kelly Nagel	11:00-11:30
Susybee	More Creative Projects for Susybee 36" Panels	Karen Miller, Terri Butler	11:35-12:05
Susybee	SewVeryEasy Susybee Projects	Laura Coia	12:10-12:40
Suzn Quilts	4" Dresden Plates-Not your Grandma's Dresdens!	Susan R. Marth	2:30-2:45
Suzn Quilts	Quilt-As-You-Sew Table Runners & Little Quilts	Susan R. Marth	2:50-3:05
Swan Amity Studios	Next Generation Quilting Gloves	Swan Sheridan	2:30-2:45
Tensisters Handicraft	Free Block of the Month with EasyPiecing!	Carmen Geddes	1:20-1:50
Tensisters Handicraft	Best Class Ideas Ever! EasyPiecing with Tensisters	Carmen Geddes	1:55-2:25
Timeless Treasures	Quiltworx: Bohemian Blues, Gypsy Strips, Baltic, & Wallflowers	Judy and Judel Niemeyer, Quiltworx	11:00-11:30
Timeless Treasures	Tonga Fireside and Tonga Stonewash and a New STRIP BOM!	Daniela Stout, Cozy Quilt Designs	11:35-12:05
Timeless Treasures	Schedule Toni, National Educator for Timeless Treasures	Toni Steere & Jenny Foltz, Wing and a Prayer Design	12:10-12:40
Timeless Treasures	BIG Changes for Row by Row Experience!	Janet Lutz & Debra Gabel, Row by Row Experience	12:45-1:15
Traditional Primitives	Basting English Paper Piecing with STARCH! Easy,Quick & Precise!	Missie Carpenter	2:50-3:05
Treenway Silks	Demo-How to Make Silk Fusion & Add Luster to Your Quilts	Susan Du Bois	1:55-2:25
Treenway Silks	What You can Create with An Indigo Silk Pack	Susan Du Bois	2:30-2:45
Treenway Silks	Silk Stitch	Susan Du Bois	2:50-3:05
TrueCut	Injection Molded Rulers that Provide Durability and Flexibility	Nathan Erznosnik	4:55-5:25
Villa Rosa Designs	Make More Money with \$1 Patterns	Pat Fryer	1:55-2:25
Wendt Quilting	Hex-a-ma-jig	Debbie Wendt	3:10-3:40
Wendt Quilting	How to Teach Bindings	Debbie Wendt	3:45-4:15
Sew Steady/Westalee Design	New BOM / Event Programs	Leonie and Bill West / Mendy & Jerry Tippets	11:00-11:30
Sew Steady/Westalee	Newest Westalee Design	Leonie West / Mendy	11:35-12:05

Design	Quilting Templates and Tools	Tippets / Stacy Lewey	
Sew Steady/Westalee Design	Free Motion Quilting with Templates Basics	Leonie West / Mendy Tippets / Stacy Lewey	12:10-12:40
Sew Steady/Westalee Design	Learn Westalee Design Recipe for Success to Sell	Mendy Tippets, Stacy Lewey, Donelle McAdams	12:45-1:15
Westfield Laser Design Company	Custom Laser Cut Kits for Your Shop	Lee Westfield	1:20-1:50
WonderFil Specialty Threads	WonderFil New Product Preview	Andrew Ngai	11:00-11:30
WonderFil Specialty Threads	WonderFil Boutique	Valerie Mizzoni	11:35-12:05
WonderFil Specialty Threads	Boost Shop Sales with Fun and Simple Art Quilts	Kimberly Rado	12:10-12:40
Yazzii International Pty Ltd	What's in Your Yazzii?	Yasmita Magan	11:00-11:30
Zebra Patterns	Custom CharmStamps™in 2018!	Debra Gabel and Janet Lutz	3:45-4:15